

POV, Napa Valley, 2005

Wine with a point of view by Robert Sinskey Vineyards

Attitude Adjustment- After more than twenty five years growing and making wine, RSV has earned an attitude. That attitude is expressed in a wine with a point of view:

Wines That Matter Come From Vineyards, With Minimal Embellishment-

Real wine is an observation of fruit, vintage and vineyard. What good is a luxury wine if it can be duplicated by anyone, anywhere, with a modest degree of technical proficiency?



Organics Matters-

Greenwashing creates cynics. RSV walked the walk before talking the talk. RSV began farming with organic and biodynamic methods more than fifteen years ago as a method to improve the quality of the land, fruit and, in turn, the wine. RSV embraces the progressive agricultural movement as vital to the health of the industry, and not just for all the green and fuzzy reasons. RSV pioneered organics and biodynamics as a method of maximizing both quality and character of fruit, while implementing sustainability every step of the way.

Wine Is Not An Athletic Event-

Forget scores and competitions. It is not good enough for a wine to be big, massive, ripe and high in alcohol. Maybe it was in the old days, when winemakers had trouble achieving ripeness, but now, technology allows almost any wine to achieve pumped up proportions. No matter how good a wine is, there is something wrong if the wine is so good, you can't finish the glass. Wine shouldn't hurt. It should be elegant and delicious while complementing the food on your table.



Wine Is Food-

Wine must be refreshing. How good can it be when you struggle to finish the glass? RSV doesn't make wine to stand out amongst other wines at a tasting or competition, but rather to enjoy with food.

The Cultivars Of Bordeaux Thrive In Los Carneros-

Much of the ink spilled on Los Carneros' behalf over the last few decades celebrates the region's success with Burgundy's grapes, Pinot Noir and Chardonnay. Back in the late eighties, though, RSV decided to act on the more contrarian point of view that Los Carneros also harbors affinities with the other "mother-region" of France, and planted cultivars of Bordeaux.

Los Carneros straddles the feet of the Mayacamas Mountains where the range emerges from the San Pablo Bay in hills that roll north and rise several hundred feet. The bay and the ocean beyond exert a

maritime influence, making for a climate comparable to Bordeaux. Los Carneros could well be divided into two main regions, Alto for the higher northern section, warmer, out of the fog a bit, and harboring bands of better-draining volcanic soils interrupting the dense clay-laden soils that dominate the Bajo region where the hills relax and the sloughs off the bay bring fingers of fog and dense cold maritime air from the bay and the Pacific beyond. RSV's Vandal Vineyard sits at the Alto extreme of Carneros, as the hills rise into the ridge that becomes Mt. Veeder to the north. Cabernet Sauvignon thrives at the top of the ridge, out of the fog, facing the sun and on well-drained soils. Cabernet Franc and Merlot vines drape down the hillsides as the soils get denser and things cool down a bit. To the south a bit, in the Bajo, Merlot thrives on the clay soils in both the Old Sonoma Road and Three Amigos Vineyards.

Blends Are Best-

Well, maybe not with Pinot Noir, but the grapes of Bordeaux, a close knit family, naturally combine in blends that merge the best characteristics of each individual grape. POV allows RSV to bottle a balanced, expressive wine without the constraints of largely meaningless varietal labeling and the compulsion to manipulate, rather than blend to taste.



Each year RSV harvests small vineyard blocks, keeping each lot separate through fermentation and aging for eighteen months in 25% new French oak barrels, after which RSV assesses each lot and creates the blend that becomes POV.

Tasting Notes-

Only the most persistent rays of light penetrate the dense, brilliant-ruby color. Aromas suggest plums and currants - but just as prevalent are sweet herbal and floral scents of licorice and violet, sweet spice and sous-de-bois. Intense, fresh flavors of plums, cassis, dark chocolate and anise strut slowly across the palate, lingering with a velvet touch, before resolving into a bright, clean finish. The palate emerges refreshed and ready for more- and something to eat! (3/2008)

One Wine, Three Labels-

All of the labels on POV were created from Rob Sinskey's original photography of wine and agriculture. Each new vintage of POV will be adorned with three new images mixed within each case.

